**✅ About Us**

**We Don’t Just Visualize Designs. We Let People Experience Them — Before They Exist.**  
**We are not here to follow trends — we are here to set them.**

At **Nathalli Building Design and Rendering Studio**, we are proud to stand at the frontier of architectural visualization — where future homes are not just imagined, but truly felt. In a world full of renders that aim to decorate presentations, **we engineer immersive experiences that help clients believe in the space, connect with the design, and walk through it — before it’s built.**

This is not the evolution of visualization.  
This is the **redefinition** of it.

**👤 Meet Our Founder – The Man Behind the Vision**

Our Founder — Sabarees Iyappan

When most visualizers were trying to bring imagination to life, **Sabarees Iyappan** set his sights on something far greater — **bringing reality itself into the design process.**

A civil engineer by qualification and a visual futurist by calling, Sabarees saw a gap in the world of architecture — where clients were expected to “imagine” their dream homes based on drawings and basic renders. He believed that this gap was not just technical, but emotional.

**His mantra?**  
*“If they must believe, let them first see. And not just see — let them experience.”*

Rooted in a deep belief that **truth precedes trust**, Sabarees devoted over **half a decade to research and development**, working alongside a dedicated in-house team, developing visualization systems that are now more years ahead of industrial standard

his work is not just profession, but purpose. His pursuit: **to make visualization indistinguishable from reality**.

Today, Nathalli is the outcome of that journey — and the beginning of a new era.

**🔭 Our Mission**

To shift the world of 3D visualization from **imagination-based outputs** to **experience-driven realism** — where designs don’t just look good, they **feel real**, resonate emotionally, and serve as powerful tools for decision-making and sales.

**💡 Our Service Spectrum**

**🔹 Traditional Visualization (Imagination-Based)**

* **Still Renders** – Photorealistic visuals crafted with lighting and texture mastery
* **Video Walkthroughs** – Smooth, perspective-based overviews to support marketing and design reviews

**🔸 Future-Ready Visualization (Realism-Based)**

* **ImbadotoVue** – Life-size, walkable 3D homes placed on the client’s actual land
* **Betagen** – digital display home experience accessible via mobile or vr headset
* **Immersa Catalogue** – Printed catalogues transformed into 3D-interactive design previews

**🚀 Who We Work With**

We do not offer templates.  
We do not serve the average.

**We partner with developers who want to lead.**  
With builders who believe in transparency.  
With marketers who understand the value of letting clients “see the future before it’s built.”

Nathalli's visualization systems are not for everyone — they are for the bold, the ambitious, the visionary.

*If you’re ready to rule the future, we’re already building it for you.*

**🛡️ Our Commitment**

* Realism-first design philosophy
* In-house R&D with evolving technology
* Ethical scope-based execution
* Client-first collaboration built on trust

**At Nathalli, we don’t just provide services — we deliver certainty.**  
And for those who dare to lead the future, we are the partner who will help you show it first.